

# Genasys™

## Government

### Critical Communications & Enterprise Safety

Using GEM the government officials can notify both staff as well as residents, visitors, tourists and general public about any emergency or deliver critical and essential information with high precision and at the right time. GEM leverages all available infrastructure in the region, including ability to delivery SMS, phone calls, emails, desktop alerts – but also activate outdoor LRAD speakers for crystal clear speech notification for miles around.

#### Multi-Channel Alerting

Notify both staff and residents from the same system. Two-way notifications to keep your staff safe and maintain accountability. One-way rapid notifications to all your residents, visitors, tourists and guests.

#### Data Management

We load and manage the data from public sources and work with utility companies to load in the latest and cleanest data in your system.

#### IPAWS Certified

Notify anyone in the area even without opt-in. Send WEA alerts to smartphones or use EAS capability to override cable, FM and TV stations.

#### SMS Keyword

Have your residents or temporary visitors opt in by SMS to a number. Maintain unlimited number of SMS keywords and set expiration dates to remove transient users automatically.

#### Automatic Translation

Send out multilingual alerts in one click with automatic delivery to your staff and residents based on their language preference.

#### ESRI Integration

See everything on the map – full seamless integration with ArcGIS. All your layers, shapes and features get auto-updated and give you full situational awareness: from live traffic and weather to location of your first responders, staff and residents.

#### LRAD Integration

Notify everyone even if your cell coverage is offline. Through seamless LRAD integration you can alert anyone in the area by broadcasting through LRAD speakers. LRAD outdoor speakers communicate via satellite channel and carry their own renewable power onboard.

#### Self-Service Portal

Residents can sign up themselves, their relatives, enter multiple locations, set up preferences for language of alerts and delivery preferences: what devices to activate, what topics they want to subscribe to.

#### Duress Button

Lone worker protection and ability to check or report a duress anywhere in the world.